







FACT SHEET

Barangay Potrero | City of Malabon Date last updated: 9 May 2014

QUICK FIGURES	
Population:	54,000
No. of households:	9,000

Contact persons: Hon. Sheryl C. Nolasco, Barangay Captain (+632 364 1096)

Hon. Melchor Macabalitao, Barangay Councilor (+63917 885 3413)

1. Location and general description of community

- Barangay Potrero is composed of 16 sitios, covering 302.71 hectares or 19% of the city's land area.
- Barangay Potrero is located in the westernmost portion of Malabon City, bound on the north by Tullahan River, on the east by the North diversion road, on the west by Daang Bakal and on the south by Reparo.
- East Riverside has an estimated land area of 1 hectare, located along the riverbanks of Tullahan River.
- Most Riverside residents are informal settlers, with houses generally made of light materials.

2. Education

- There are 3 public elementary schools with 5, 133 students and 119 teachers; 1 public high school with 1,848 students and 55 teachers (*from the SY 2012-2013 enrolment data*).
- There are 4 private schools, including the De La Salle-Araneta University which offers tertiary education.

3. Economic Activities

• Men who have jobs are usually wage labourers in nearby factories or construction projects, or are ambulant vendors. Some women work by sewing rags that are sold in the streets to jeepney drivers. Others work as household help. There are women who plant vegetables in a small patch of land within the community. Their harvest is primarily consumed by the family and the remaining is sold. There are several sari-sari stores and carinderias in the area. Some are working as barangay police, barangay health workers, and nurses, among others.









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4. Hazards and recent disasters experienced

The community is vulnerable to flooding and fire. Some 3, 286 families from 17 communities in the barangay are high risk to flood.

From the risk assessment conducted on August 8, 2012, residents from East Riverside community reported that they experienced floodwaters of up to 6-10 feet deep, due to prolonged and heavy rains brought about by monsoon rains. Houses, made mostly of light materials, were submerged in flood and many of these washed out. Those who were not able to evacuate were stranded at their rooftops and were rescued after several hours.

Most of the evacuees were not able to secure personal belongings, including food and clothes. Water was also very limited. At the evacuation centres, some evacuees, mostly children and elderly, suffered from fever, cough and colds. There were threats of other flood-related illnesses like diarrhoea, leptospirosis and skin diseases.

5. Activities conducted

Climate- proof Disaster Risk Reduction

Activity	Date	No. of Beneficiaries/Participants
Community Risk Assessment	September 3, 2011	29
Community-based Disaster Risk Management Training	November 11 & 19, 2011	41
Stakeholders' Meeting – community	January 29, 2012 (New ERNA)	23
	February 5, 2012 (BERNA)	47
Stakeholders' Meeting – Bgy. LGU	July 12, 2012	7
Work Planning – community	February 12, 2012	12
CARE Nederland Monitoring Visit (Anne te Molder)	November 13, 2011	
Wetlands International Visit (Merijn van Leeuwen and Marianne Rense)	March 31, 2012	
CARE Nederland Monitoring Visit (Erik Rottier)	April 20, 2012	
HKV Visit	June 5, 2012	
Stakeholders' Meeting – schools	September 13, 2012	11
Community-based Disaster Risk Management Training for Teachers	October 11, 19 & 20 2012	78
Disaster Preparedness Training	Oct. 21, Dec. 4-5, 2012	27







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Activity	Date	No. of Beneficiaries/Participants
Contingency Planning Workshop	December 11-13, 2012	17
Film Showing: Videos on DRR	January 14 2013	280
CARE Nederland Monitoring Visit (Gerard Shimderinck)	January 19, 2013	
Barangay Potrero LGU Training on DRR-CCA-EMR	January 28-31, 2013	27
Reporting of CRA ouputs	August 12, 2013	10
Contingency Planning workshop for barangay LGU	September 14, 2013	35
	November 7, 2013(Bagong Lot- Elementary School)	e 10
Doctor making contacts	November 7, 2013 (Potrero	22
Poster-making contests	Elementary School -Main) November 13, 2013 (Potrero Elementary School 1)	13
	January 17, 2014 (City-level	11
	July 13, 2013	
Drill and lesson planning workshop for teachers	July 25, 2013 (Bagong Lote Elementary School)	20 23
	August 5, 2013 (Potrero Eleme School)	ntary 24
	September 5, 2013 (Potrero Elementary School 1)	8
Classroom Discussions and Earthquake Drills	July 31, 2013 (Bagong Lote Elementary School)	29+ students
	September 13, 2013 (Potrero Elementary School -Main)	34+ students 21+ students
	September 16, 2013 (Potrero Elementary School 1)	
South-South Citizenry Based Academy: Sharing of Best Practices in DRR, CCA, EMR	October 7-10, 2013	6
Quezon City- CAMANAVA Stakeholders' Meeting for Harmonization of Early Warning System	September 12, 2013	55
Community Audit	January 17, 2014	19







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Activity	Date	No. of Beneficiaries/Participants
Contingency Planning follow-up workshop	February 18-19, 2014	39
	March 6, 2014	11
Project Cycle Management Training	March 10, 2014	23
DRR Training for Teachers- Potrero Elementary School (Main)	February 21, 2014	51
Tullahan River Field Survey for EWS	February 24- 25, 2014 (Field \	/isit) 22
Harmonization	March 7, 2014 (Debriefing)	26
EWS Debriefing with La Mesa Dam Authority	March 12, 2014	7

Other activities implemented by CARE and partners

Activity	Date	No. of Beneficiaries/Participants
Damages, needs and capacities assessment	August 8, 2012	
Relief delivery operations (Monsoon Rains)	August 10, 2012	500
Relief delivery operations (Monsoon Rains)	August 23, 2012	200
Relief delivery operations (Monsoon Rains)	August 28, 2012	300

6. Planned activities

Climate- proof Disaster Risk Reduction

Activity	Date
Early Warning System setting-up	April – May 2013
Community Drill	June 2014
Training on Ecosystem Services Management/ Livelihood Support	March 2014
Livelihood and small scale mitigation activities	March to December 2014
Public awareness activities	March to December 2014
Profiling of Tullahan River	March to December 2014
Harmonization of EWS in Tullahan River	March to December 2014
Community drill	June 2014